

## HELLO AGAIN

VOL 18 NO. 2

MAR-APR 1987

A PERSONAL NOTE: Just a reminder to submit information for Hello Again including new shows, logs, what you are looking for, and other items of interest...I am also looking for Radio Magazines (Radio Guide, Mirror, etc., especially the broadcast schedules) and broadcast schedules from papers from 1930-70. Copies of appropriate information would be welcomed.

NETWORK RADIO LOG: ANOTHER LOG REVISION is in the works. In 1971 I wrote a log on Network radio shows showing details such as dates on the air, sponsors, network, day of broadcast, time of broadcast. Its final supplement was written in 1973. I am now completely revising it. It will be set up differently and will contain all the major and many of the minor network shows (where information can be found). It will concentrate from 1930-1960. Omitted for the most part are syndicated shows, news and religious broadcasts.

Each show (arranged alphabetically) will contain a chronological history of changes in sponsors, network, etc. It will be much easier to read than the original one. This log shows the details of the shows while my log on Circulating shows indicates the availability of all shows, network and syndicated. This log will take a while to finish. It will cost about \$17 (approximately 70-75 pages). It will be ready about June 1.

CONVENTION '87: Plans are underway for our next convention. Dates are Oct 23-24 at Holiday Inn - North, Newark, NJ. Cost for Friday is \$27 for entire day and banquet (12 noon - 11pm); Saturday is \$36 (9am - 10:30pm). Daytime only for Friday is still \$7; Saturday is \$8. Rooms are still \$55/60. When you register, let me know room details. I will reserve them with Holiday Inn. New special guests who are tentatively coming are Les Tremayne, John Archer, Bill Zuckert, Joseph Kane (writer for Break the Bank). We are just beginning to ask them. Many more guests are being considered. Shows being considered for re-creations are: Sherlock Holmes, Big Town, Quick as a Flash, Gangbusters, FBI in Peace and War. Workshops considered are: Women in radio (Evie Juster and Adele Ronson are working on this one); Detective panel; Quiz show panel (Tom DeLong working on this one); science fiction panel (with Gary Yoggy), Halls of Ivy (with John Gassman); Gateway to Hollywood (with John Archer); panel with writers, producers, directors; AFTRA panel; computers (with Alan Chapman and others). Dealer's tables will still be \$25 each. We will again have a program book with ads. Ad information will be sent at a later date. All registration may be made now. Mail to Jay Hickerson, Box 4321, Hamden, CT 06514. Make checks out to FOTR (Friends of Old-time Radio). If you wish to run a panel or workshop let me know.

RADIO IS ALIVE AND WELL: Don Dean is hosting an OTR show on WNZR-FM 90.9 in Danville, Ohio on Saturday mornings from 11-12 noon...Jed Dolnick has changed the time of his OTR show on WYMS-FM, Milwaukee, WI (89.5); Sundays from 7-8pm...Procter and Gamble, often radio's leading advertiser, was TV's leading network advertiser in 1986 spending about \$450,000,000...As mentioned last month, WOR did have 2 days of special programming Mar 14 and 15. Ray Stanich, among others I am sure, taped many of the shows. Some uncirculated ones that were aired were Did Justice Triumph (a 1947 show on

{✓} If box is checked, \$10 is due for another year

mine



Mutual)); Nick Carter (The Talking Tree); Twenty Questions (with Francis Lederer as guest)

PUBLICATIONS RECEIVED: SPERDVAC Radiogram; Jan; articles on Arthur Lake, Herb Vigran...Feb; articles on Lee Aubrey "Speed" Riggs, Lux Radio Theater and Bobby Winckler...MILWAUKEE CLUB NEWSLETTER, Feb; articles on Your Hit Parade and Bob Shannon, west coast personality....OLD TIME RADIO DIGEST, Mar-Apr, 1986, article on Charlie Chan...Sep-Oct, article on and pictures of 10th annual FOTR Convention in 1985...Nov-Dec, article on Vic and Sade.. Jan-Feb, 1987, article on Suspense by Gary Yoggy.

BOOKS and MAGAZINES: Walter Keepers tells me about SOUNDS COLLECTABLE, 42 St. Leonard Ave, Blandford Forum, Dorset, England DT11 7NY. It's a magazine on hard to get and deleted 78's to early microgrooves...The Smithsonian Magazine, March issue, has a 10-page article about OTR with the SPERDVAC Convention highlighted. It is written by Leonard Maltin (Entertainment Tonight) who was at the SPERDVAC Convention.

CLUBS: The Radio Collectors of America will be having their 200th meeting in July. They meet in Quincy, Mass. They have been meeting since about 1970. For information contact Mel Simons, 635 Weld St, W Roxbury, MA 02132...A Canadian and English club around for 10 years is ORCA (Oldtime Radio-show Collector's Association). President is Reg Hubert, 45 Barry St, Sudbury, Ontario, Canada P3B 3H6. His favorite show is Life with Luigi and looking for more of this elusive program.

AFTRA: AFTRA's 50th Annual Convention will take place in St. Louis, scene of their first convention in 1938. The convention will be held July 16-19, 1987 at the Sheraton St. Louis Hotel...The New York local recently held elections. Ann Loring is president for her 5th term. Two of the vice-presidents are Jackson Beck and Arnold Moss.

CONVENTIONS: A reminder about the Childhood Treasures Show in Dallas, TX July 11-12 (flyer in last issue). For information write chairman Don Maris, Box 111266, Arlington, TX 76007. Don is looking for some OTR dealers for the 240-table dealers room. Cost is from \$40 to \$80 a table depending on when you reserve it and whether it is a wall or center table...The Old-time Radio and Nostalgia Collectables Show and Sale is being held May 1 and 2 at the Best Western Airport Inn, 2 miles from the airport, just south of Cincinnati, Ohio. Tables are \$10 each. Bob Burchett is major force behind this one. For room reservations call 513-342-6200 (\$25/\$30). Mention show when making reservations.

SUSPENSE: My original SUSPENSE Log was written in 1971. I have now computerized it with many revisions and additions. It lists date, title, and up to two performers when known. The cost, with an introductory part listing directors, producers, musicians, sponsors and other important information is \$8.00. This includes a chronological list and an alphabetical list.

NEW SHOWS: Dave Siegel, Box 610, Croton-on-Hudson, NY 10520 sent his updates on shows beginning with U through W and others. New shows in his collection are Wanted (12), Who said That (2), Tom Terris (24), 39 episodes of Paul Wing: Magic Typewriter. Additional episodes of the following: total # in ( ): Under Arrest (19), Univ. of Chicago Round Table (168+), Voice of



Firestone (45), The Whisperer (13), The Whistler (420+), Wild Bill Hickok (72), Whitehall 1212 (42)...Two albums of Hawaii Calls are available from Suffolk Marketing, Dept HC-3, 475 5th Ave, NYC, NY 10017. #12.98 will get you 2 records, cassettes or 8-track tapes

LOGS: I still have copies of my log of Circulating Shows (\$17) and its 22-page supplement (\$8). Both for \$23. Supplement #2 available for a SASE. If you want Bob Burnham's "Listening Guide to Classic Radio Programs" also, all three may be purchased from me for \$33. (Guide alone is \$14.95)...RAY STANICH has 2 more logs (173 Columbia Hts, Brooklyn, NY 11201): Sears Radio Theater (2/5-8/3/79) for a SASE: Dr. Christian (complete) for \$4.00...A YTJD log is in the works. When finished I will tell you where to get it.

LET THE BUYER (AND SELLER) BEWARE. Recently CBS has prevented two well-known dealers from selling Amos & Andy. CBS said that the copyrights to the radio and tv series were recently confirmed as valid by Honorable Gerard Goettel of the United States District Court for the Southern District of New York in Silverman V. CBS Inc., 84 Civ. 1894. It is suggested that all sales of the shows be stopped. There is no problem in trading these shows. Keep in mind that all copyrights before 1978 last for 75 years.

NEW ADDRESSES: JAMES SNYDER, 314 North Colony Dr #2D, Saginaw, MI 48603. PETER WARD COMFORT, 4225 North 31st St, Arlington, VA 22207.. LARRY VALLEY, 305 E Montana #207, St. Paul, MN 55101

NEW FRIENDS AND RETURNEES: MICHAEL RANKIN, Box 2141, Homer, AK.. HAL SMITH, 6255 W Tropicana #137, Las Vegas, NV 89103...MARTY KORNBLATT, 82-09 210th St, Hollis Hills, NY 11427...TERRY BELL, 1031 Caven St, Mississauga, Ontario, Canada L5G 4J3; specializes in The Shadow...For those who collect Americana and Collectibles get on TED HAKE'S mailing list (Box 1444, York, PA 17405). His most recent catalog has close to 3000 items for sale. Subscription for his catalogs is \$10 for 4 issues; \$3 for a sample. Ted has sales and auctions and is very reliable and efficient...HELEN HARARY, 70 Haverford St, Hamden, CT 06517 (a neighbor). Helen is interested in Amos & Andy and The Goldbergs; also wants a vintage radio...GARY MOLLICA, 829 Pomona Ave, El Cerrito, CA 94530...JON SWARTZ, 1401 East 18th St, Georgetown, TX 78626; Jon needs good reel-to-reel recorder.

GAYLON DUDLEY, Box 518, Magrath, Alberta, Canada T0K 1J0...RICK ERICKSON, Metacom, 1401B West River Rd No., Minneapolis, MN 55411...JERRY VAUGHN, 2 Pagoda Ln, Newark, DE 19711; wants big bands and Andrews Sisters...Dr. LAWRENCE PREUSS, 2133 Delaware Rd, Ann Arbor, MI 48103...NICK WILLIAMS, 6054 Wooten Dr, Falls Church, VA 22044.

OLD FRIENDS: ANGE PROSPERO JR., 32 Palamino Dr, Rochester, NY 14623 looking for Ben Bernie shows and Gene Autry Melody Ranch...TOM PRICE, Box 1661, Salinas, CA 93902 received an order for his FM&M logs from a Gary but misplaced his last name. Please write Tom if you are the one...HAL LAYER, % AV-SF State Un., 1600 Holloway Ave, San Fran, CA 94132 looking for any shows with the Stork Club or its owner, Sherman Billingsley, as its theme or setting or even just mentioned...LARRY ROSSEN, 6245 No. Claremont Ave, Chicago, IL 60659 still wants many "B" movies incl. Count of Monte Cristo, movies with the Ritz Bros, many others. One source of old tv shows and "B" movies on video tape is M & M Enterprises (Dave Miller), 708 Springbrook, Allen, TX 75002; 214-727-2679 (9-4 CST weekdays, 1-5 weekends). His prices



are reasonable and has a very large selection...JAMES BELPEDIO, Becker Jr. College, 61 Sever St, Worcester, MA 01609 wants "Wisdom of Eve." The series it was on is unknown but it was probably an anthology series. It was written by Mary Orr Denham (Mary Orr) in the forties and adapted for the screen in 1950 as All About Eve.

ROSELLE SCADUTO, 315 E 86 St #3B East, NYC, NY 10028, former editor of The Big Bandwagon has many old newspapers, Life magazines and comics to sell. Send her a SASE and specify which list(s) you want...BILL ANTHONY, 1684 Beryl Dr, Pittsburgh, PA 15227 would like new Lights Out. (Let me know when they are ready for distribution to collectors)...WILLIAM COOMBS, 43-B Rich St, Waltham, MA 02154 wants Latitude Zero. I am just aware of one episode in existence...BOB BURNHAM, Box 39522, Redford, MI 48239 was the subject of an excellent write-up in the Feb 18 issue of the Detroit Free Press. It was carried in other Knight-Ridder newspapers. This has led to several interviews in the Detroit area. Bob, at 30, is one of our youngest full-time dealers of OTR shows, books, and his own publication, "Listening Guide to Classic Radio Programs." The article is also about Dave Siegel who has about the largest private OTR collection (120,000 shows). The Library of Congress has over 500,000...JAMES ALBERT, 2732-H Queensboro Ave, Pittsburgh, PA 15226; (412) 343-5235 has a free catalog of radio programs and rare big bands and vocalists on cassettes. He will send a free cassette to all who request his catalog.

DAVID EASTER has a reliable firm that services reel and cassette recorders: Audio Projectronics Services, 106 Reisterstown Rd, Baltimore, MD 21208; 301-484-7333. They will take out of town business. Call before you ship...JERRY CHAPMAN, 8707 Village Rd #4, Playa del Ray, CA 90293 wants to sell some TEAC A-2300SX reel decks and one Sony TC-580 deck, all in very good shape. Cost is \$250 to \$350 a piece. Jerry will pay for shipping and give a 3-month money back guarantee for any reason.

IN FOND MEMORY: MURRAY FORBES, Jan 27, 80; radio actor (Ma Perkins, Today's Children)...SARAJANE WELLS, Jan 11, 73; radio actress (Jack Armstrong, Guiding Light)...L A "Speed" RIGGS, Feb 1, 79; professional auctioneer (Jack Benny, Your Hit Parade)...CHARLES WOLCOTT, Jan 26, 80; music director; arranger for Burns & Allen, Al Jolson and other radio programs...KEN LANGLEY, Feb 4, 57; one-time child actor (One Man's Family).. John (Bud) Hiestand, Feb 5, 80; veteran radio actor and announcer (Great Gildersleeve, Burn and Allen)...DANNY KAYE, Mar 3, 74; on radio for two seasons from Jan 1945-46 for Pabst...ARCH OBOLER, Mar 19, 78; prolific radio writer and producer...ROBERT PRESTON, Mar 21, 68; appeared in Man Against Crime and 2 Lux (City for Conquest; Lady from Cheyenne.)

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JAY HICKERSON, Box 4321, Hamden, Ct 06514 (203) 248-2887 \$10/year



## YOU AND THE LAW

In May of 1980 I wrote an article about OTR and how the copyright laws affect all people related to it. I received three responses which I printed in June of that year. Here they are again. They give three viewpoints from 3 people still active in OTR. All responses are again welcome.

From Charles Michelson, 9350 Wilshire Blvd, Beverly Hills, CA 90212.

If I or other people who invest money to pay fees to actors, writers, directors, etc. have the right to produce and market certain radio shows, what right does anyone else have to market and retain total revenue derived from these shows. This is called unfair competition, stealing or piracy. This started when AFRS got permission to rebroadcast thousands of radio shows. After the war anyone could have as many of these discs as they wanted. Many began selling these shows on tape. We have permission to market several of these shows now. We have licensed various companies to market albums and fees are paid to the actors union involved and to us for the use of the shows. We went to court under a "restraint of trade" accusation in 1978. A company was selling our shows without permission. We won the case and the unlicensed company is now operating with us. There are still 4 or 5 companies who market ours and other shows to radio stations. We are in the process of taking one of these companies to court now. KSFO in San Francisco is running 14 of our series weekly.

From Jed Dolnick, 525 Juniper Ct, West Bend, WI 53095.

I have always attempted to steer clear of programs which required a broadcast license. I fully agree that commercial stations which are making money on the operation and those who sell programs to stations should pay a royalty. But I believe that public radio stations should be exempted. In this case the presentation is for entertainment and educational purposes and no financial gains are being realized. Most public stations have blanket licenses from BMI and ASCAP for recorded items. Why can't these organizations handle OTR in the same manner.

From Ron Barnett, Box 9593, Alexandria, VA 22304.

How do you offer the public radio programs from your own collection without infringing upon possible copyrights. Like some, I could simply ignore the issue and offer the programs and not give the matter further concern. What avenues are open to those who don't want to violate the rights of others. It is a sad situation to note that there are few sources to go to: the networks, sponsors, record companies, OTR sellers/dealers, Library of Congress? What is the solution? Actors who want a piece of the action, sponsors, licensees, sellers, writers, directors, etc. all must be considered. There should be one central clearing office established that could grant reproductions rights to individuals that wish to sell OTR. A sliding scale could be established to distinguish between the big producer such as the national record companies and those like myself who are smaller. Lastly, it would be extremely helpful if those programs that are not copyrighted or which have become public domain are identified once and for all. Then at least some of the confusion could be resolved.



## A golden throat and silver tongue have given ABC announcer George Ansbro a treasure of broadcasting memories

BY CATHERINE M. FOTI  
Capital Cities/ABC Ink

George Ansbro would be an ideal candidate for the American Express "Do You Know Me?" commercials. His deep, resonant voice is one of the most listened-to in radio and television, but his face is largely unknown.

Ansbro is one of ABC's 12 New York-based staff announcers, a professional group rarely seen, but often heard voicing the daily requirements of the television and radio networks and the owned stations. Working in shifts, the announcers' duties include reading promotional, commercial and public service announcements and delivering news bulletins, special reports and other "voice-overs."

Ansbro, whose voice is heard daily by millions of television viewers, recently celebrated his 55th year with ABC and its predecessor companies, distinguishing him as the employee with the longest tenure at Capital Cities/ABC. In fact, his longevity sets a record unmatched by anyone at the other two networks as well. His career spans an entire era — one which encompassed the transition from radio to television.

The former Brooklynite was first exposed to radio when, as a boy soprano, he tagged along with a friend who performed on the weekly radio show, *Milton Cross's Children's Hour*. A chance audition won Ansbro a spot on the show and he began spending three days a week at the old NBC studios at 711 Fifth Avenue.

He got his start in the industry in 1931 as an NBC page at the age of 16. "I lied on the application form," Ansbro admits, when recalling how he got a job at so young an age. "I knew they wouldn't hire me if I wasn't yet 18, so I changed my date of birth and it stayed with me all these years." Or at least until 1979, when the personnel department presented Ansbro with a copy of his original job application, notifying him that retirement was imminent as his 65th birthday approached. (The mandatory retirement age has since been rescinded.) Ansbro had to present his birth certificate to resolve the problem.

In 1933, NBC moved into spacious new headquarters at Rockefeller Center and Ansbro was elevated to the position of guide for which he was paid the handsome sum of \$20 a week. Stints as a relief announcer led to a successful audition for the position of junior announcer in 1934. Two years later, he



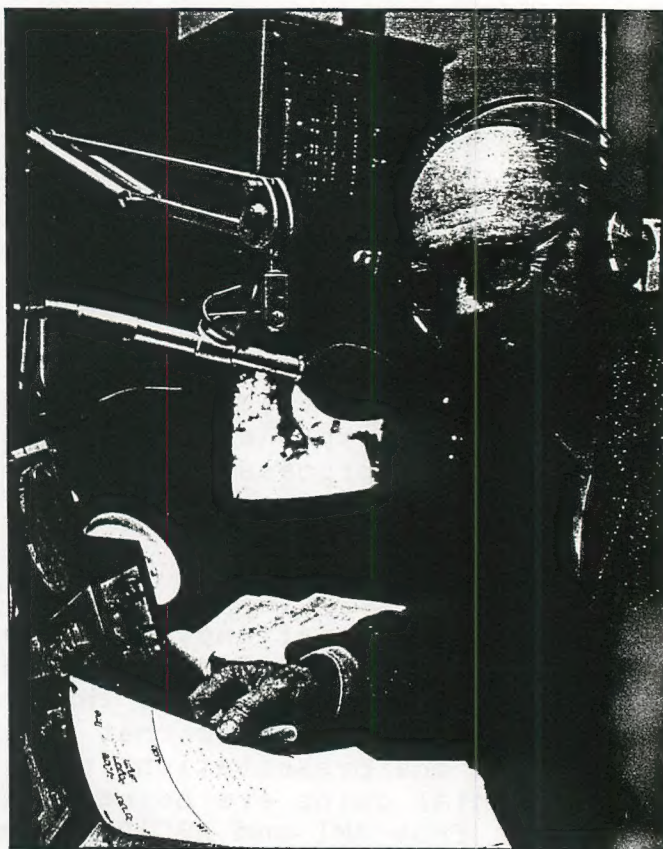
By the summer of 1934, Ansbro had made the successful transition from page to junior announcer and was working radio shows from Radio City Music Hall. Photo from George Ansbro's personal collection.

was promoted to senior staff announcer.

In 1942, Ansbro came to ABC with the Blue Network after its divestiture by NBC. Over the next decade, he worked on a variety of radio programs, including newscasts, serials and dance shows. "One of my earliest remotes was at the Glen Island Casino in upstate New York with the Dorsey Brothers Orchestra before they split," he recalls. During 1944-1945, Ansbro was the announcer for Lowell Thomas on the latter's West Coast news show. He also worked on newscasts with Eleanor and Anna Roosevelt and Walter Winchell.

One of the highlights of those early years, according to Ansbro, was working as second banana on *Pick a Date With Buddy Rogers*. "Buddy Rogers was a former movie star and musician . . . and a magnificent looking specimen of manhood. In addition to this, he was married to silent screen star Mary Pickford." Their professional association grew into a long-standing friendship between the Ansbro and the Rogers families — one that continues today.

Ansbro's most memorable work was with radio soap operas — *Just Plain Bill*, *Stella Dallas* and *Lorenzo Jones*, to name a few. Most notable was his 18-year association with *Young Widder Brown* — the only member of the cast to remain with the



show for its entire run. "I was there on the first day in September, 1938, and the last day in June, 1956," says Ansbro. "I would give a heartrending synopsis of what happened to the 'widder' the day before to allow the listener to catch up with the thread of the story, then I'd lay out the opening scene for that day."

Back when radio was the primary entertainment medium, announcers held "talent" status. They performed as narrators, sportscasters, street reporters and actors in scores of radio programs. In those days, all programming was live. Today, while most programming is done on tape, the announcers themselves are still heard "live." As such, the elements of speech — diction, pronunciation and timing — are particularly important. Ansbro, who is self-taught, advises up-and-coming announcers to "practice, practice, practice."

For the past 10 years, the annual Old Time Radio Reunion has provided Ansbro and his contemporaries with a forum for getting to know these newcomers, along with their older fans. And because of these reunions and a plethora of

Showing no signs of slowing down, Ansbro continues to work as a staff announcer in the booth at WABC-TV, New York, 55 years after his career began. Photo by Don Carson, ABC, New York.

books on the early days of radio, Ansbro has become a celebrity for a new generation. Says Ansbro, "It's amazing how much knowledge these young radio buffs have of the early days . . . makes me feel good to think somebody appreciates what I did back then."

Today, 55 years after he started in the industry, Ansbro continues to be active in the announcing booth. In addition to working as a commercial spokesman for hundreds of products, he hosts *FBI Washington*, the ABC Radio Network's weekly public service program originating from FBI Headquarters in Washington, D.C. He also provides weather inserts and local news intros for WABC-TV during *World News This Morning* and *Good Morning America*.

And true to his roots in radio serials, Ansbro can be heard daily reassuring loyal fans of ABC's daytime drama that "One Life to Live will continue in a moment."



**AT LONG LAST, THE LONG AWAITED PUBLICATION DATE OF:  
HEAVENLY DAYS! – The Story of Fibber McGee and Molly**

An indepth detailed account of one of America's Favorite Radio Programs which lasted for 24 years on the NBC network. Authors Stumpf and Price have done exhaustive research over a period of more than five years to ferret out the most minute details on every aspect of the program, as well as the lives of the stars who brought FIBBER and MOLLY to life on the airwaves. The authors sought out and interviewed every surviving member of the cast and crew. Tapes of hundreds of broadcasts were carefully analyzed. Notes were made as to the first appearances of key characters and their development.

Writers Don Quinn and Phil Leslie kept the comedy close to realities of every day life. Lovable Molly was always understanding, ever close at hand with a loyal heart, and, when necessary, a cryptic remark. Her most memorable catch phrases were: 'Heavenly days!', 'Here we go again!' and "T'aint funny, McGee!' Her voice always retained a wee bit o' the brogue. It was always a treat when Marian Jordan shifted gears in her versatile voice and became the precocious little imp 'Teeny' who loved to taunt McGee with "Whatcha doin', huh, mister? Huh, whatcha doin'? Hun? Whatcha?"

Fibber's frequently uttered expressions were equally colorful: an exasperated "Oh, m'gosh!", a subdued "ah, pshaw", and a heated "Dad rat it!" The program gave radio one of its most famous sound-effects -- FIBBER MCGEE'S HALL CLOSET -- that was forever on the verge of erupting more vociferously than Mt. Vesuvius. Year after year Fibber procrastinated about cleaning out that hall closet "one of these days"....McGee was a whimsical windbag with a propensity for prevarications and a great gift of gab. He also had a terrific talent for awesome alliterations. Don Quinn peppered the scripts with many clever puns and amusing alliterations. In tribute to him, the authors have tried to add their fair share of same to their manuscript.

**BONUS!** The "Curtain Call" section at the end of the book contains biographical sketches on all important cast and crew members, as well as an extensive and detailed INDEX.

**EXTRA SPECIAL BONUS!!** More than 200 wonderful old PHOTOS including give aways, premiums, games, contests, posters, comic book, etc. Jim Jordan, FIBBER McGEE himself, loaned personal scrapbooks and photos from the family album for use in illustrating the books. Many photos have never been seen before. Deluxe paperback format. Every old time radio buff will want a copy--don't miss out. Order today and save with our special pre-publication sale.

YES!!! I want to order "HEAVENLY DAYS: the Story of Fibber McGee and Molly" at the Special Pre-Publication Price of only \$12.95 (postpaid). Books will be shipped on or before May 15, 1987. Sorry NO COD's. (After May 15, 1987 the retail price will be \$14.95 plus \$2.00 postage and handling.) Enclosed find my Check or M.O. in the amount of \$\_\_\_\_\_ for \_\_\_\_\_Copies at the Special price of \$12.95 each postpaid. We also accept Visa and Mastercard please enclose your card number and expiration date and sign below.

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